

Comprehensive. Timely. Necessary.



The essential destination and security information  
your clients and employees need every time they travel

## INTELLIGUIDE CORPORATE

Intelliguide Corporate delivers comprehensive, critical destination intelligence that keeps companies and business travelers continually apprised of up-to-the-minute events affecting travel. Social unrest, political turmoil, health risks, crime and extreme weather are just a few of the situations we monitor around the world every minute of every day.

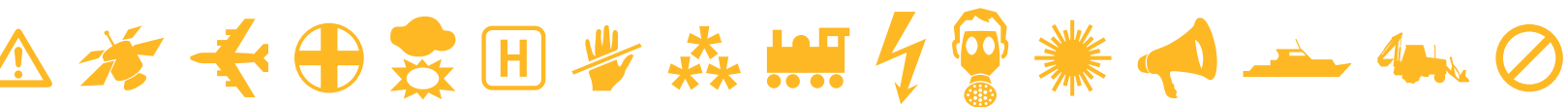
There is no more efficient, cost-effective way to provide managers and travelers with the information they need to conduct business travel smoothly, safely and confidently.

### THE ADVANTAGES OF INTELLIGUIDE CORPORATE

- Intelliguide Corporate offers assurance that you have taken every possible measure to promote the efficiency and security of your travelers' journeys.
- Intelliguide Corporate delivers 24/7 coverage worldwide, monitoring on-the-ground situations as they occur. Our team represents correspondents from around the world, as well as a dedicated editorial and research staff.
- Intelliguide Corporate is part of a 60-year-old news and travel organization. Our system is used every day by the largest travel companies and corporations in the world. Your investment with us is a sound, secure strategy for your company's future.
- Intelliguide Corporate is independent. Our news and alerts can be used in any corporation of any size regardless of your company's current security provisions – without risking a conflict of interest.
- Intelliguide Corporate is monitored and edited by a worldwide team of security analysts and editors 24 hours a day, 7 days a week.



 [www.intelliguide.com](http://www.intelliguide.com)





## GO BASE

Our core knowledge base of continually updated destination and security intelligence can be customized to serve the needs of corporate travelers. GoBase includes:

- Destination reports: overview, history, geography, holidays, maps, currency, weather and climate
- News briefs: 24/7 coverage of security, transportation, health, weather and nature and significant traveler impact news
- Consular information: visa, passport and entry requirements
- Risk assessments: security and risk briefings on countries and major cities worldwide
- Airport guides, hotels and transportation services
- Cultural and business etiquette
- Travel health
- Event anniversaries and significant dates



## GO ALERT 24

GoAlert24 delivers breaking security and travel alerts via e-mail directly to corporate travel managers and travel agents, who can then alert their clients and employees. Subscribers may filter delivery of security and travel news alerts by destination, urgency level, category, significant travel impact and more.

## GO PNR

GoPNR extends the capabilities of GoAlert24 to synchronize news alerts to individual itineraries in your agency's reservation system or across reservation systems. Destination reports and security and travel alerts are delivered worldwide via e-mail, Web-enabled phone or PDA.



## THE TECHNOLOGY BEHIND INTELLIGUIDE CORPORATE

Intelliguide derives information from news feeds and specialized private databases. A worldwide team of security analysts and editors monitors all sources 24 hours a day, every day of the year. Our analysts then verify, organize and format the information for corporate travel managers and travelers. Intelliguide is the most comprehensive, authoritative and reliable destination intelligence system available to the industry.

## THE COMPANY BEHIND INTELLIGUIDE CORPORATE

NorthStar Travel Media is a privately owned news media company and the world's largest business-to-business publisher of travel-oriented information. NorthStar's portfolio of print and electronic products includes Travel Weekly, Hotel & Travel Index, Weissmann Travel Reports, Business Travel Planner, Meetings & Conventions, TravelAge West, Official Meeting Facilities Guide, Travel Management Daily, Official Hotel Guide International and STAR Service.

Content for these products comes from a proprietary NorthStar database – the largest and most comprehensive of its kind. NorthStar is an industry leader in research, events and conferences, marketing services, custom communications, content licensing and database management. Travel buyers, planners and arrangers in practically every country of the world use NorthStar products and services. Intelliguide Corporate represents the company's offering in the realm of travel security and destination information collection, analysis and dissemination.



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